

INTERNATIONAL BOARD PROGRAM

Enhancing board governance of internationally oriented
and large privately owned corporations

EDITION_2026

LOCATION_MILAN - ST. GALLEN



University of St.Gallen

Institute for Law and Economics

SDA Bocconi
SCHOOL OF MANAGEMENT

NAVIGATE THE EVOLVING LANDSCAPE OF CORPORATE GOVERNANCE

In response to the increased responsibilities and accountability in an international business context, **fostering a sustainable success orientation** and effective stakeholder communication is essential.

The course provides participants, especially those from private/family-owned companies with international business exposure, with insights into the international context and the **responsibilities of board members**. These include **governance best practices** for designing effective corporate and ownership structures, cultivating a proactive and change-oriented governance culture, and enhancing collaboration within boards of directors by improving communication among shareholders, governing bodies, and top management. Additionally, the course addresses current challenges such as macroeconomic trends, **risk management, sustainability, digitalization, and cybersecurity**.

You will learn from two leading European management schools and institutions, SDA Bocconi and St. Gallen, and benefit from an international network.

IT FITS YOU IF

You are a board member, executive, general manager, or key shareholder at a large private corporation navigating critical governance challenges and strategic decisions, from international expansion to risk management, compensation plans, and sustainability strategies. The program addresses both foundational governance elements - structures, processes, and board dynamics - and key long-term trends like AI, cybersecurity, and sustainability.



STRUCTURE AND CONTENTS

4

DAYS

32

EQUIVALENT HOURS

SDA BOCCONI MODULE

- The value creating governance: essential competences for the design of a balanced Board of Directors
- Balancing Power and Interests: Boards at the Intersection of Governance and Shareholder Dynamics
- Global challenges and macro trends: Governance perspectives in a volatile, uncertain and challenging geopolitical scenario
- Governance and risk management: definition, assessment, monitoring and internal control systems
- Governance on the Legal perspective: structures and mechanisms in an international framework
- Sensemaking in Sustainability: how to align ESG requirements with business purpose

ST. GALLEN MODULE

- Good board governance: perspectives and complexity
- Board Committee Structures: Why and How
- International tax strategy
- Board Search Process and Personal Boardroom USP
- Family business governance: managing relationship dynamics and setting up the right structures
- Board engagement beyond the market
- Culture and compensation
- Effective boardroom processes: a revised outlook



CALENDAR AND INFORMATION

By attending at least 80% of the classes, you will receive a certificate of participation in the program and a digital badge to share with your network on LinkedIn.



CALENDAR

4 days

LOCATION

SDA Bocconi School of Management,
Via Sarfatti 10, 20136 Milano

University of St. Gallen,
Dufourstrasse 50, 9000 St. Gallen
Switzerland

FEE

€ 8.000

The fee is exclusive of VAT and includes course materials and working breakfasts.

32 EQUIVALENT HOURS

Module I (Milan):

from 9 to 10 July 2026

Module II (St. Gallen):

from 24 to 25 September 2026

CONTACTS

Program Counseling SDA Bocconi

Erica Pizzelli

tel. +39 02 5836 6605

erica.pizzelli@sdabocconi.it

Applications and Organization
SDA Bocconi

Diana Nasreddin

tel. +39 02 5836 6605

diana.nasreddin@sdabocconi.it

St. Gallen

Patrick Zbinden

patrick.zbinden@unisg.ch

FACULTY

ALESSANDRO MINICHILLI

Full Professor, Università Bocconi
Associate Dean for Faculty, SDA Bocconi

PAOLA TAGLIAVINI

Senior Lecturer of Audit & Risk Management, SDA Bocconi

BRUNELLO ROSA

Adjunct Professor of Economics, Politics and Decision Sciences, SDA Bocconi

MARIA LUCIA PASSADOR

Assistant Professor of Corporate Law and Financial Markets Regulation, Università Bocconi

RENATO ORSATO

Professor of Practice of Sustainability, SDA Bocconi

CARLO SALVATO

Full Professor of Corporate Strategy, Università Bocconi

MICHÈLE SUTTER-RÜDISSER

Adjunct Professor of Organizational Control and Governance, University of St.Gallen
Program Director

PETER HONGLER

Professor of Tax Law, University of St.Gallen

THOMAS ZELLWEGER

Full Professor of Business Administration with specialisation in Family Business, University of St.Gallen

STEFAN LEGGE

Head MBA Curriculum and Tax & Trade Policy, University of St.Gallen

STEPHAN HOSTETTLER

Founder and Managing Partner, HCM International
Lecturer, University of St.Gallen

GUEST SPEAKER

ANNETTE SCHÜLLER

Co-Director, Corporate Governance Council Europe
Judge, MassChallenge Switzerland
Board Member, Ethics and Compliance Switzerland

RAMON GOMEZ DE OLEA

Managing Director, Russell Reynolds Associates



SDA BOCCONI SCHOOL OF MANAGEMENT

For more than 50 years, SDA Bocconi has been committed to fueling educational experiences with passion for knowledge and concrete know-how, creativity and scientific rigor, cultural and international diversity. Ranked among the top institutions in the world, we support the continuous growth, improvement and transformation of people, companies, and organizations. We have designed our offering to meet the changing needs of the modern world, becoming a global leader in education. We are an international school based in Milan with the biggest urban campus in Europe, a new headquarter in Rome and a pan-Asian hub in Mumbai. SDA Bocconi School of Management anticipates the future and embraces courage, imagination, and a strong sense of purpose. We are determined to play a leading role in the global market of higher education while remaining true to our Italian identity and openness to the world.

SOME OF SDA BOCCONI'S RANKINGS

1st
Bloomberg
Businessweek
European
B-Schools
Ranking 2025

1st
FT
For environmental impact*
Global MBA
Ranking 2024
* Carbon footprint rank

12th
FT
Worldwide
Executive Education
Open Rankings 2025





UNIVERSITY OF ST. GALLEN

The Institute for Law and Economics at the University of St. Gallen engages in teaching and research around Corporate Governance, Tax law, Sustainability & Reporting, Public Policy, Tax & Trade Policy, and Law in the Digital Economy. The University of St. Gallen holds all three leading international accreditations for business schools: EQUIS, AACSB, and AMBA.

“From insight to impact.” Our University’s claim summarises the pledge as a business university, to create impact through our activities in research, teaching, executive education and transfer.

SOME OF ST. GALLEN'S RANKINGS

8th
FT

European
B-Schools
Ranking 2025

1st

Business School in
DACH Wirtschaftswoche
Research ranking





**UNIVERSITY OF ST.GALLEN,
DUFOURSTRASSE 50, 9000
ST. GALLEN, SWITZERLAND**

SDA Bocconi School of Management

Via Sarfatti, 10 - 20136 Milano, Italy
tel +39 02 5836 6605-6606
email: info@sdabocconi.it
www.sdabocconi.it

**Institute for Law and Economics (ILE-HSG)
University of St. Gallen**

Varnbuelstrasse 19, 9000 St. Gallen, Switzerland
+41 71 224 75 96