



University of St.Gallen

Institute for Law and Economics



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October 2023 - June 2024

«Board Essentials»

Education for Board Members in Switzerland

Program Overview

Program Objectives

Aiming for high-end, in-depth knowledge to augment your boardroom? The Board Essentials Program, developed jointly between SIX Swiss Exchange and the Institute for Law and Economics, offers an opportunity to update yourself on the latest trends and best practice in board governance. The target market for this course will be board members for companies listed on SIX Swiss Exchange as well as unlisted companies in Switzerland.

Our focus is on sharing insights. As a stock exchange operator and an educational institution, we both understand how important it is to professionalize corporate governance practices in Switzerland. We see it as our mission to address the relevant topics and challenges facing corporate boardrooms today. Highly qualified experts drawn from both academia and industry will contribute to what promises to be a unique learning experience.

Board Essentials Program 2023/2024:

Module 1

Board Essentials

20 October 2023, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Introduction to good corporate governance, latest update of the Swiss legal and regulatory environment, board composition trends, member engagement, the roles and relationships between board chair, vice-chair, board committees and CEO.

Module 2

Board Sustainability Strategy

27 October 2023, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Future trends in the area of sustainability strategy, including the things you must know in sustainability board oversight, sustainability in legislation and reporting, sustainability in global tax and climate risk strategy.

Module 3

Board Digitalization and Transformation

10 November 2023, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Rethinking digitalization and transformation across industries, cyber risk alerts, updates on blockchain, board robotics, cloud computing, and the use of algorithm techniques in the board.

Module 4

Board Nomination and Remuneration

15 December 2023, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Effective board and management succession, insightful board assessment and evaluation, latest compensation models and say-on-pay regulations, change-in-control compensation agreements (M&A), remuneration reporting and stakeholder inclusion.

Module 5

Board Resilience

19 January 2024, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Insights into organizational turnaround and transformation, strategies on negotiation and conflict resolution, M&A integration and divestment, rethinking board team culture.

Module 6

Board Finance

26 January 2024, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Financial governance in supervision and monitoring, board approach to impact investing, the future of finance and legal questions in sub-tech, artificial intelligence and finance.

Module 7

Board Risk Management and Audit

1 March 2024, 09:00 - 17:00, SIX Swiss Exchange, Zurich

Trends in enterprise risk management and socio-political risk influence, external and internal audit (improving collaboration with assurance functions), risk calibration, rethinking risks and risk action plans, ethics and compliance.

Module 8

Board Engagement

8 March 2024, 09:00 - 17:00, SIX Swiss Exchange, Zurich

International board governance system characteristics, internal and external stakeholder management, proxy advisor strategy, new work integration in board activity.

Networking Event with Dinner in St.Gallen

28 June 2024, 17:00 - 22:00, SQUARE, University of St.Gallen

Meet our faculty, experts and fellow board members and enjoy an insightful evening with keynotes from our Network for Innovative Corporate Governance (www.nicg.net).

Program Organization

Participants

The Board Essentials Program is tailor-made for: (1) senior board members, (2) senior executive members, and/or (3) senior leaders of a SIX Swiss Exchange listed or Swiss organization. The Program focuses on extending your knowledge on board matters.

Seminar Structure

Registrations will be considered in the order of receipt. In principle, physical participation is preferred; however, the modules can also be completed online.

Lecturers

All lecturers are renowned academic scholars and senior experts (board members, lawyers and consultants). They are all professionals in their field, keen on providing first-hand insights.

More information about the lecturers can be found on our website: www.board-essentials.ch

Certification

Participants receive a certification of attendance signed by the program representatives from the SIX Swiss Exchange and the Institute for Law and Economics.

Organizations and their respective board members may use the certification for their governance reports to demonstrate the boards efforts and accomplishments in continuing education.

Fees and Registration

The fee for the Board Essentials Program in total is CHF 8'900, including the 8 modules at SIX Swiss Exchange and the Networking Event with Dinner in St.Gallen.

Seminar materials, refreshments and light lunches are also included. For participants attending online, the program fee remains identical. The seminar documents are provided exclusively electronically. Only registered participants will have access to the seminar platform.

Registration for the Board Essentials Program takes place online. After registration, participants will receive an invoice, which also serves as confirmation of registration. Latest deadline to register is 31 July 2023.

Registration: www.board-essentials.ch



Senior board members
Senior executive members
Senior leaders

Program Management

Contact



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