



University of St.Gallen

Institute for Law and Economics



October 2024 – June 2025

« Board Essentials »

Swiss Board Member Education

Program Overview

Program Objectives

Aiming for high-end, in-depth knowledge to augment your boardroom?

Board Essentials, a program developed jointly between SIX Swiss Exchange and the Institute for Law and Economics at the University of St.Gallen, offers an opportunity to update yourself on the latest trends and best practices in board governance.

The target market for this course will be board and senior group executive members for SIX Swiss Exchange listed as well as large private companies with a strong shareholder and stakeholder focus in Switzerland.

Our focus is on sharing insights. As a stock exchange operator and an educational institution, we both understand how important it is to professionalize corporate governance practices in Switzerland. We see it as our mission to address the relevant topics and challenges facing corporate boardrooms today. Highly qualified experts drawn from both academia and industry will contribute to what promises to be a unique learning experience.

Board Essentials Program 2024/2025:

Module 1

Board Fundamentals

25 October 2024, 09:00–17:00, SIX Swiss Exchange, Zurich

Introduction to good corporate governance, latest update of the Swiss legal and regulatory environment, international board work environment, and board independency and conflict of interest.

Module 2

Board Leadership

8 November 2024, 09:00–17:00, SIX Swiss Exchange, Zurich

Board decision-making strategies, board meeting and agenda setting, board committee structures, and member engagement and the roles and relationships between board chair, vice-chair, board committee chair and CEO.

Module 3

Board Technology

22 November 2024, 09:00–17:00, SIX Swiss Exchange, Zurich

Future trends that shape the work and understanding of supervision in the area of board robotics and artificial intelligence, decentralised autonome organisations, and use of ChatGTP, Blockchain, Tokenization, Metaverse and Web3.

Module 4

Board Human Capital

29 November 2024, 09:00–17:00, SIX Swiss Exchange, Zurich

Effective board and management processes in dealing with board member evaluation, HR group strategy, diversity and inclusion, and new work practices in board, executive group, and upper senior management.

Module 5

Board Sustainability Strategy

24 January 2025, 09:00–17:00, SIX Swiss Exchange, Zurich

Rethinking sustainability strategies among organisations in dealing with net zero target strategies, global tax and climate risk, stakeholder engagement in upwind- and crisis-contexts, and the (litigation) risk of (voluntary) non-financial reporting.

Module 6

Board Innovation and Resilience

7 February 2025, 09:00–17:00, SIX Swiss Exchange, Zurich

Governance in approaching innovation and creating resilience with respect to organizational distress, M&A integration and divestment, corporate innovation strategy, and virtual general assembly (AGM).

Module 7

Board Risk Strategy

28 February 2025, 09:00–17:00, SIX Swiss Exchange, Zurich

Enterprise risk management, global trade and demography challenges, investigation strategy in white collar crime and regulatory issues, and directors and officers liability (D&O).

Module 8

Board Finance and Remuneration

14 March 2025, 09:00–17:00, SIX Swiss Exchange, Zurich

Financial governance beyond traditional aspects with regard to capital (re-)allocation, impact investing, external and internal audit, and remuneration strategy.

Networking Event with Dinner in St.Gallen

6 June 2025, 17:00–22:00, University of St.Gallen

Meet our faculty, experts and fellow board members and enjoy an insightful evening with keynotes from our Network for Innovative Corporate Governance (www.nicg.net).

**Board Essentials alumni event*

Program Organization

Participants

The Board Essentials Program is tailor-made for,

1. senior board members,
 2. senior executive members, and
 3. senior top management leaders,
- of a SIX Swiss Exchange listed or Swiss organization. The program focuses on extending your knowledge on board matters.

The number of participants is limited; by that we can guarantee the quality of exchange for each module and lecture.

Seminar Structure and Language

The seminar has 8 modules and a networking event. The program language is English (lectures and documents provided).

All 8 modules are offered hybrid. In principle, personal attendance is preferred; however, the modules can also be completed online (stream via MS Teams).

Lecturers

All lecturers are renowned academic scholars and senior experts (board members, lawyers and consultants). They are all professionals in their field, keen on providing first-hand insights. More information about the lecturers follow on our website.

Certification

Participants receive a certification of attendance signed by the program representatives from the SIX Swiss Exchange and the Institute for Law and

Economics at the University of St.Gallen. Organizations and their respective board members may use the certification for their corporate governance reports. This will demonstrate efforts in educating board and senior executive members.

Fees and Registration

The fee for the Board Essentials Program in total is CHF 8'900, including the 8 modules at SIX Swiss Exchange and the Networking Event in St.Gallen.

Seminar materials, refreshments and light lunches are also included. For participants attending online, the program fee remains identical. The seminar documents are provided exclusively electronically. Only registered participants will have access to the seminar platform.

Registration for the Board Essentials Program takes place online. After registration, participants will receive an invoice, which also serves as confirmation of registration. Registrations will be considered in the order of receipt. Latest deadline to register is 31 July 2024.

Registration: www.board-essentials.ch

Purpose of the Program

Board Essential intends to improve board governance practices. By going beyond traditional governance topics, we provide latest updates but also new, innovative topics. With your participation, you (financially) support doctoral students at the University of St.Gallen in their research on new corporate governance topics.



For whom is the program?

Senior Board Members
Senior Executive Members
Senior Leaders

Program Management

Contact



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From insight to impact.

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