



University of St.Gallen

Institute for Law and Economics

In partnership with

SDA Bocconi  
SCHOOL OF MANAGEMENT



July 2024, SDA Bocconi – Milan (IT)

September 2024, University of St.Gallen – St.Gallen (CH)

## «International Board Program»

Enhancing Board Governance of

**Internationally Oriented** and **Large Privately Owned** Corporations.

# International Board Program (IBP)

## What we provide in the program

The International Board Program (IBP) course offers an opportunity to update and enhance one's governance, management oversight and leadership skills. It represents a platform for participants of private and/or family businesses to enrich their knowledge with elements necessary for dealing in an international business environment. In a nutshell: Board practices for sustainable expansion and long-term business success.

## Why choosing our program

The recent developments in the corporate governance field have brought new challenges for both executive and non-executive directors. Within the international business dynamics, besides requiring a proper dialogue with several stakeholders, governance roles entail a strong accountability characterized by a «sustainable success» and «ethical compliance» orientation. The role of board of directors is changing considerably. Our program provides you with insights into emerging topics and «hands-on» board practices to meet the many challenges you face in such a position. Therefore, all our speakers are experts in their fields and have practical board experience.

## How is our program structured

The course program provides directors with four-day of interactive and multifaced lectures from faculty members of two of the most recognized European academic institutions: SDA Bocconi (Milan) and the Institute of Law and Economics at the University of St.Gallen (St.Gallen).

Multiple networking opportunities and experienced guest speakers will make IBP the perfect environment for fast-paced learning.

## To whom is the program designed for

The program is tailor-made,

- for board of directors, group executive management, and senior group leaders; and
- for key (family) shareholders

of European private and/or family-owned corporations with a high stake in international business operations in the European or Global market.

The IBP academic directors are aware of the considerable size and life complexities of internationally oriented corporations, where strategic and operational decision-making becomes complex and «win-win» situations require priorities (in the sense of a wide stakeholder approach).

# Information and Agenda

## Structure and topics covered

The IBP will take place over four full days with classroom lessons for a total of 16 modules. In order to provide the utmost international experience to participants, out of the four days, the first two will be held at SDA Bocconi Milan (Italy) and the other two at University of St.Gallen (Switzerland).

SDA Bocconi Module	University of St.Gallen Module
<p>Milan (Italy)</p> <ul style="list-style-type: none"><li>• Thursday, 11 July 2024</li><li>• Friday, 12 July 2024</li></ul>	<p>St.Gallen (Switzerland)</p> <ul style="list-style-type: none"><li>• Thursday, 5 September 2024</li><li>• Friday, 6 September 2024</li></ul>
<p><b>Day 1:</b></p> <p><i>Core topics:</i></p> <ul style="list-style-type: none"><li>• Board's essential competences and international openness</li><li>• Key Governance roles: interaction and behavior towards stakeholders</li></ul> <p><i>Deep dives:</i></p> <ul style="list-style-type: none"><li>• Governance in Family contexts: ownership, values and succession</li><li>• Governance in corporate groups: structures and mechanisms in an international framework</li></ul> <p><b>Day 2:</b></p> <p><i>Core topics:</i></p> <ul style="list-style-type: none"><li>• Global challenges and macro trends: Governance in a volatile and uncertain world</li><li>• ESG strategies for an international purpose of value</li></ul> <p><i>Deep dives:</i></p> <ul style="list-style-type: none"><li>• Governance and risk management: definition, assessment, monitoring and internal control systems</li><li>• Sustainable effectiveness in terms of ESG planning and reporting</li></ul>	<p><b>Day 1:</b></p> <p><i>Core topics:</i></p> <ul style="list-style-type: none"><li>• Board governance: effective boardroom processes</li><li>• Internal and external stakeholder relationship strategies</li></ul> <p><i>Deep dives:</i></p> <ul style="list-style-type: none"><li>• Equity strategy in private ownership</li><li>• M&amp;A for business expansion</li></ul> <p><b>Day 2:</b></p> <p><i>Core topics:</i></p> <ul style="list-style-type: none"><li>• International trade policies and demographic challenges</li><li>• Supply chain and foreign production sites</li></ul> <p><i>Deep dives:</i></p> <ul style="list-style-type: none"><li>• International tax strategies</li><li>• Global compensation scheme</li></ul>

## Benefits in participating

By representing real corporate situation in a safe space and by allowing participants solving specific problems, the IBP intends to provide practical inputs that can be applied one-to-one in boardroom situations.

Benefits for the participants	Benefits for the corporation
<ul style="list-style-type: none"><li>• Becoming a qualified expert for international board governance practices.</li><li>• Experiencing first-hand two of the most recognized executive education realities in Europe and their respective outstanding faculty.</li><li>• Having an ongoing networking opportunity and a qualified exchange with other governance professionals that belong to similar corporate realities.</li></ul>	<ul style="list-style-type: none"><li>• Strengthening governance skills within boards of directors and corporate functions, particularly on emerging issues (e.g. sustainability, tax, risks).</li><li>• Providing board members of large private and family businesses with the capabilities needed to ensure solid governance in periods of internationalization.</li><li>• Exchanging opportunities with other corporations in different fields and geographic areas.</li></ul>

## Certificate of participation

The certificate – presented in both print and digital forms – is a useful way to enhance your CV and portfolio of educational experiences. It is granted to participants who have attended at least 80%. The certificated will be provided by both, the SDA Bocconi and Institute of Law and Economics at the University of St.Gallen.

## Fees and registration

The fee for the IBP course is EUR 8'000 (for all 16 modules/ 4 days of program).

Seminar materials, refreshments and light lunches are included. For participants attending online, the program fee remains identical. The seminar documents are provided exclusively electronically. Only registered participants will have access to the seminar platform.

Registration for the IBP takes place online. After registration, participants will receive an invoice, which also serves as confirmation of registration.

Registration: [www.ile.unisg.ch/ibp](http://www.ile.unisg.ch/ibp)



Board of directors,  
Senior group executives,  
Senior group leaders, and  
Key (family) shareholders,  
facing globally oriented business challenges.

# Program Management

Institute for Law and Economics, University of St.Gallen, in partnership with SDA Bocconi.

## Academic Directors



### **Prof. Dr. Michèle Sutter-Rüdisser**

Director at the Institute for Law and Economics and Adjunct Professor for Organizational Control and Governance at the University of St.Gallen as well as independent board member of various corporations.



### **Prof. Dr. Alessandro Minichilli**

Full Professor at the Management & Technology Department of Bocconi University. Alessandro Minichilli is the Associate Dean for Faculty, Director of the Corporate Governance Lab, and co-Director of the eSG Lab - excellence in Sustainability and Governance for SMEs.

## Contacts



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Program Manager International Board Program.



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Program Manager International Board Program.

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From insight to impact.

