

INTERNATIONAL BOARD PROGRAM

Enhancing board governance of internationally oriented
and large privately owned corporations

EDITION_2026

LOCATION_MILAN - ST. GALLEN



University of St.Gallen

Institute for Law and Economics

SDA Bocconi
SCHOOL OF MANAGEMENT

NAVIGATE THE EVOLVING LANDSCAPE OF CORPORATE GOVERNANCE

In response to the increased responsibilities and accountability in an international business context, **fostering a sustainable success orientation** and effective stakeholder communication is essential.

The course provides participants, especially those from private/family-owned companies with international business exposure, with insights into the international context and the **responsibilities of board members**. These include **governance best practices** for designing effective corporate and ownership structures, cultivating a proactive and change-oriented governance culture, and enhancing collaboration within boards of directors by improving communication among shareholders, governing bodies, and top management. Additionally, the course addresses current challenges such as macroeconomic trends, **risk management, sustainability, digitalization, and cybersecurity**.

You will learn from two leading European management schools and institutions, SDA Bocconi and St. Gallen, and benefit from an international network.

IT FITS YOU IF

You are a board member, executive, general manager, or key shareholder at a large private corporation navigating critical governance challenges and strategic decisions, from international expansion to risk management, compensation plans, and sustainability strategies. The program addresses both foundational governance elements - structures, processes, and board dynamics - and key long-term trends like AI, cybersecurity, and sustainability.



STRUCTURE AND CONTENTS

4

DAYS

32

EQUIVALENT HOURS

SDA BOCCONI MODULE

- The value creating governance: essential competences for the design of a balanced board of directors
- Global challenges and macro trends: Governance perspectives in a volatile, uncertain and challenging geopolitical scenario
- The legal perspective on governance: structures and mechanisms in an international comparative review
- Audit and risk management: assessment, monitoring, internal control systems and relationship between the board and internal and external audits
- Assurance for Board of Directors: expectations and interactions between boards, internal audit function, and external auditors
- Sustainable effectiveness in terms of ESG planning and reporting for an international purpose of value

ST. GALLEN MODULE

- Good board governance: enhancing board dynamics through governance practices
- Safeguarding Board oversight on technological innovation and corporate AI in a fast-paced environment in continuous evolution.
- Board Committee Structures: the inner workings of committees and the relationship to the full Board
- Family business governance: managing relationship dynamics and setting up the right structures
- Board composition: an international perspective on how directors get elected
- Culture and compensation: behavioural aspects of pay design and incentive schemes
- Board engagement beyond the market: the quarter century of crises and the rising influence of the non-market arena



CALENDAR AND INFORMATION

By attending at least 80% of the classes, you will receive a certificate of participation in the program and a digital badge to share with your network on LinkedIn.



CALENDAR

4 days

LOCATION

SDA Bocconi School of Management,
Via Sarfatti 10, 20136 Milano

University of St. Gallen,
Dufourstrasse 50, 9000 St. Gallen
Switzerland

FEE

€ 8.000

The fee is exclusive of VAT and includes course materials and working breakfasts.

32 EQUIVALENT HOURS

Module I (Milan):

from 9 to 10 July 2026

Module II (St. Gallen):

from 24 to 25 September 2026

CONTACTS

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UNIVERSITY OF ST. GALLEN

SOME OF
ST. GALLEN'S
RANKINGS

The Institute for Law and Economics at the University of St.Gallen engages in teaching and research around Corporate Governance, Tax law, Sustainability & Reporting, Public Policy, Tax & Trade Policy, and Law in the Digital Economy. The University of St.Gallen holds all three leading international accreditations for business schools: EQUIS, AACSB, and AMBA.

“From insight to impact.” Our University’s claim summarises the pledge as a business university, to create impact through our activities in research, teaching, executive education and transfer.

8th
FT

European
B-Schools
Ranking 2025

1st

Business School in
DACH Wirtschaftswoche
Research ranking





SDA BOCCONI SCHOOL OF MANAGEMENT

For more than 50 years, SDA Bocconi has been committed to fueling educational experiences with passion for knowledge and concrete know-how, creativity and scientific rigor, cultural and international diversity. Ranked among the top institutions in the world, we support the continuous growth, improvement and transformation of people, companies, and organizations. We have designed our offering to meet the changing needs of the modern world, becoming a global leader in education. We are an international school based in Milan with the biggest urban campus in Europe, a new headquarter in Rome and a pan-Asian hub in Mumbai. SDA Bocconi School of Management anticipates the future and embraces courage, imagination, and a strong sense of purpose. We are determined to play a leading role in the global market of higher education while remaining true to our Italian identity and openness to the world.

SOME OF SDA BOCCONI'S RANKINGS

1st
Bloomberg
Businessweek

European
B-Schools
Ranking 2025

1st
FT
FINANCIAL
TIMES

For environmental impact*
Global MBA
Ranking 2024
* Carbon footprint rank

12th
FT
FINANCIAL
TIMES

Worldwide
Executive Education
Open Rankings 2025



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